



Paul Imperio

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OBJECTIVE

- Acquire a position as a Broadcast Designer/Animator/compositor Ideally in a progressive and creative environment.

QUALIFICATIONS

- Experienced professional with expertise in motion graphics and compositing e.g. rotoscoping, colour correction, matte extraction, understanding digital environments.
- Extensive knowledge of both 2d and 3d workflows.
- Experience with R3d and Sony XD workflows
- Can work both independantly and in a team environment effectively with strong interpersonal and communication skills.
- Extremely goal-oriented and self-driven with a stong desire to advance my career as a motion artist.
- Detail-Oriented, and well organized.

SELECTED FREELANCE

- **POLO RALPH LAUREN**
FREELANCE MOTION GRAPHIC ARTIST
(MAY 2009-MARCH 2010) New York, NY
 - Video Editor/Motion Graphic Designer
 - Completed videos for all brands across Ralph Lauren
 - Software Used: After Effects, FCP, R3d, Photoshop, Illustrator
- **Transistor Studios**
FREELANCE MOTION GRAPHIC ARTIST
(November 2008-Pres) New York, NY
 - Rotoscoping and VFX compositing for Robitussen TV Spot
 - Compositing for Sprint promo
 - Software Used: Illustrator, After Effects
- **Spontaneous**
FREELANCE MOTION GRAPHIC ARTIST
(Feb 2009 - March 2009) New York, NY
 - Design & Animation for Maryland State Lottery, Kohl's One Day Sale, and Ortho
 - Software Used: After Effects, Photoshop, Illustrator, Cinema 4d
- **HBO**
FREELANCE ON-AIR GRAPHIC ARTIST
(November 2008-Feb 2009) New York, NY
 - General On-air broadcast promotions for the HBO/Cinemx Networks.
 - Software Used: After Effects, Photoshop, Illustrator, Final Cut Pro

- **Young & Rubicam**
FREELANCE MOTION GRAPHIC ARTIST
(September 2008-May 2009) New York, NY
 - Design and Animation for client presentations as well as Broadcast TV spots
- **Cathode Ray**
FREELANCE MOTION GRAPHIC ARTIST
(January 2008-July 2008) New York, NY
 - Storyboarding, Design & Animation for various Broadcast TV spots
 - Software used: After Effects, Cinema 4d, Maya, Photoshop
 - Clients Include: Comedy Central, A&E, HBO, The History Channel
- **Flicker Lab**
FREELANCE MOTION GRAPHIC ARTIST
(August 2007-October 2007) New York, NY
 - Compositing and Design for TekJansen Adventures
 - Software used: After Effects, Photoshop, Illustrator
- **Freestyle Collective**
INTERN
(October 2006-May 2007)New York, NY
 - Responsible for storyboarding and animation for Web and Broadcast TV Spots.
 - Software Used: After Effects, Maya, Photoshop, Illustrator

EDUCATION

- **PARSONS SCHOOL OF DESIGN**
Communication Design & Technology
New York, NY (2004-2008)
 - An intensive 4 year new media program with a with a focus on Motion Graphics & Visual Effects. Emphasis on learning the tools to problem solve, and create portfolio projects using Maya animation software as well as Adobe and apple products

ACHIEVEMENTS

- **Adobe Academic Achievement Awards 2008**
-For piece “The Tipping Point”
- **Parsons Digital Film/Animation Festival Finalist 2008**
-For piece “The Scrubby Invasion”
- **Adobe Academic Achievement Awards 2007**
-For piece “The Last Stand”
- **Parsons Digital Film/Animation Festival Winner 2007**
-For piece “The Last Stand”